RULE ONE
CONSULTING

IAEM | LONG BEACH, CALIFORNIA

EMERGENCY MANAGEMENT
+ NONPROFITS

Prepared. Responsive. Resilient.

Practical expertise. Stronger partnerships. People at the center.

THE RULE ONE DIFFERENCE

People first. Mission always.

Founded by Kevin Smith, CEM, Rule One Consulting brings more than 25 years of executive leadership experience across government and nonprofit organizations. We partner with government agencies, nonprofits, and private-sector organizations to strengthen emergency preparedness, build organizational capacity, and enhance community resilience. Through practical expertise, strategic partnerships, and mission-focused solutions, we help organizations turn plans into action and better serve the communities that depend on them.

EMERGENCY MANAGEMENT

- Emergency planning & preparedness
- Training & exercises
- Disaster response & recovery support
- Mass care & community resources
- Community engagement & resilience

NONPROFIT CONSULTING

- Strategic & organizational planning
- Board development & engagement
- Training & curriculum development
- Community & corporate partnerships
- Program & grant development

TOOLS THAT SUPPORT ACTION

iTRAC: Customizable inventory management for nonprofit warehouses and disaster operations.

Storm Ready: Free preparedness tip sheets to download and share with communities.

ALSO OFFERING: FEMA PA & IA consulting | ICS & EOC integration | Speaking & facilitation

Looking for a consulting partner?

Let's explore how we can combine our expertise to better serve communities.

(813) 618-3418

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